

Wissenschaftliche Aktivitäten

Beiträge:

- Hattke, F., Hattke, J., Homberg, F. & Vogel, R. (2021): Civic duty and career outcomes in a career-based system: A two-wave, multisource study, in: *International Public Management Journal*. (VHB-Jourqual: B)
- Hattke, F., & Hattke, J. (2019): Lead by example? The dissemination of ethical values through authentic leader inspiration, in: *International Journal of Public Leadership*, 15(4): 224-237.
- Asseburg, J., Hattke, J., Hensel, D., Homberg, F. & Vogel, R. (2019): The tacit dimension of public sector attraction in multi-incentive settings, in: *Journal of Public Administration Research and Theory* 30(1): 41-59. (VHB-Jourqual: A), **Best paper Award WK OeBWL 2019**.
- Znanewitz, J., Braun, L., Hensel, D., Fantapié Altobelli, C. & Hattke, F. (2018): A critical comparison of selected implicit measurement methods, in: *Journal of Neuroscience, Psychology, and Economics*, 11(4): 249-266. (VHB-Jourqual: C)
- Hattke, F., Vogel, R. & Znanewitz, J. (2017): Satisfied with red tape? Leadership, civic duty, and career intention in the military, in: *Public Management Review*, 20(4): 563-586. (VHB-Jourqual: B)
- Hattke, F., Homberg, F. & Znanewitz, J. (2017): Retaining employees - A study on work values of the millennial generation, *Working Paper*: 1-44.
- Znanewitz, J. (2017): Prosozialer Regelbruch von Vorgesetzten zur Bindung von Mitarbeitern? Bürokratie und (Innere) Führung in der Bundeswehr, in: *Diskussionsbeiträge des Instituts für Marketing* (ISSN 2193-8482), Nr. 9: 1-44.
- Hensel, D., Iorga, A., Wolter, L. & Znanewitz, J. (2017): Conducting neuromarketing studies ethically - practitioner perspectives, in: *Cogent Psychology*, 4(1): 1-13.
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- Znanewitz, J. & Gilch, K. (2016): Storytelling – A guideline and an application in the Bundeswehr's (personnel) marketing, in: *transfer: Werbeforschung & Praxis*, Nr. 4: 30-35. (VHB-Jourqual: D)
- Znanewitz, J., Langhinrichs, B. & Fantapié Altobelli, C. (2016): Personalmarketing - die Ideen hinter der Kampagne, in: *Reader Sicherheitspolitik*, August 2016: 1-10.
- Fantapié Altobelli, C., Znanewitz, J. & Hensel, D. (2015): Trendforschung, in: *WisU - Das Wirtschaftsstudium*, 2015, Nr. 5: 564-568. (VHB-Jourqual: D)

Manuskripte in Vorbereitung / under Review

- Hattke, F., Hattke, J., Hensel, D., Herd, P., Kalucza, J., Moynihan, D., Vogel, R. (tbd.): Under the Skin: Physiological Measures of Administrative Burdens in Bureaucratic Encounters.

Konferenzbeiträge

- Hattke, F., Hattke, J., Hensel, D., Herd, P., Kalucza, J., Moynihan, D., Vogel, R. (06/2020): Under the Skin: Physiological Measures of Administrative Burdens in Bureaucratic Encounters. *NoPSA Congress 2020*, Reykjavik (Island).
- Asseburg, J., Hattke, J., Hensel, D., Homberg, F. & Vogel, R. (06/2019): The tacit dimension of public sector attraction in multi-incentive settings. *81. Wissenschaftliche Jahrestagung des Verbands der Hochschullehrer für Betriebswirtschaft (VHB) e. V.*, Rostock, Deutschland.
- Hattke, F., Hattke, J., & Vogel, R. (04/2019): Lead by example!? Disseminating ethical values through authentic ethical leadership. *4th PUPOL International Conference*, Wellington, Neuseeland.
- Hattke, F., Hattke, J., Homberg, F. & Vogel, R. (04/2019): Civic duty and career outcomes in public sector organizations: A two-wave, multi-source study in a career-based system. *Proceedings of the 23rd Annual IRSPM Conference*, Wellington, Neuseeland.
- Vogel, R., Hattke, F. & Znanewitz, J. (05/2018): Some Lead, Some Follow: Followership and Career Prospects in a Military Organization. *Proceedings of the Public Management Research Conference*, Singapur, Singapur.
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- Znanewitz, J. (09/2015): Arbeitgeberattraktivitätsfaktoren und -trends der Generation Y, am Beispiel der Bundeswehr. *@usBILDUNGSzeit – (Aus)Bildungskongress der Bundeswehr*, Hamburg, Deutschland.