



Business English

THE WORLD OF WORK IN THE 21ST CENTURY

Business English Module

- ▶ The world of work, education and communication has become increasingly international and English is the lingua franca for many businesses today.
- ▶ How business is done is rapidly changing due to globalization and digitization.
- ▶ The Business English course is a module which will explore contemporary themes and skills related to the world of work and business in the 21st century.



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Why should I take this course?

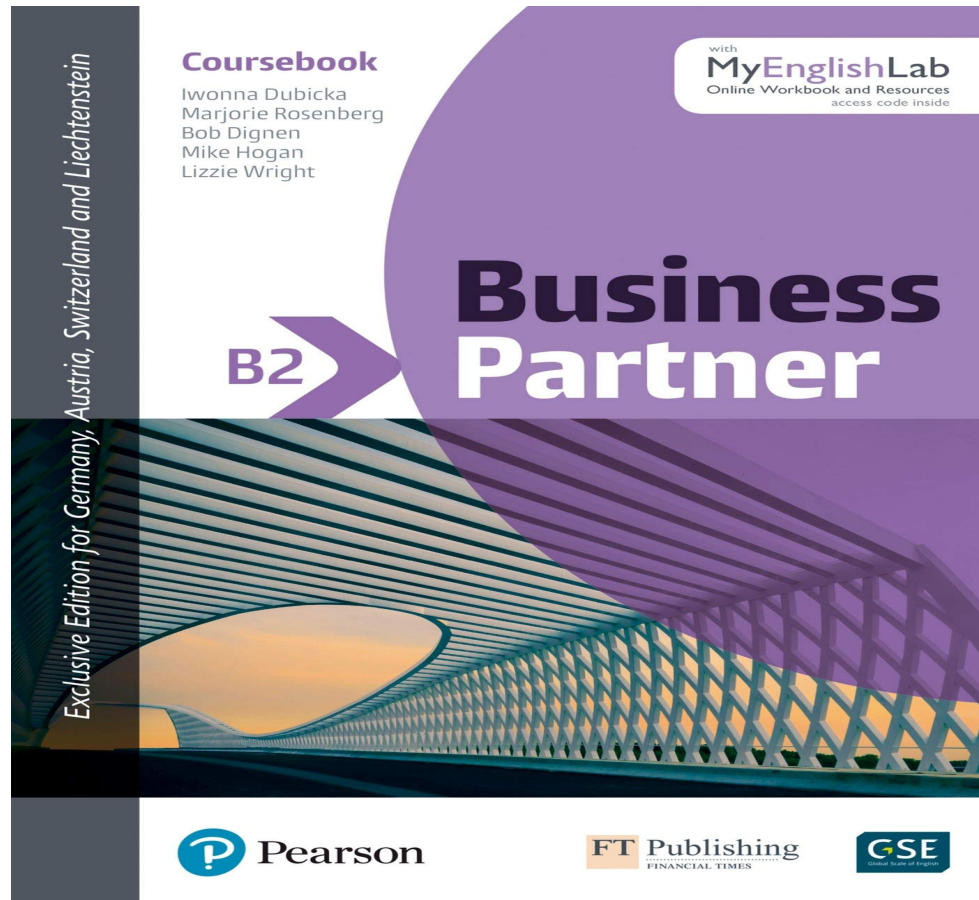
- ▶ You may be a business or economics student interested in the course themes.
- ▶ However, no previous knowledge of business or economics is required and the module is open to students of all faculties.
- ▶ You may want to train your professional English skills for future use in the workplace or studies abroad.
- ▶ You may have a personal interest in current affairs and business-related topics which impact on our society today.
- ▶ You enjoy lively debate on issues which matter and are interested in improving your oral and written communication skills.

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- ▶ corporate culture
- ▶ finance
- ▶ digital business
- ▶ human resources
- ▶ ethical business
- ▶ managing change
- ▶ future trends in business



Coursebook Business Partner



Interactive
Video-based
Current issues
Authentic Texts
Case Studies
Simulation

What materials will we use?

- ▶ A new blended learning coursebook **Business Partner (B2)** ISBN 978-3-86894-809-7 (*Pearson*), which contains authentic video and audio content and articles from the leading media organisations and news channels.
- ▶ It also provides oral and written professional skills training and problem-solving collaborative **business workshops**.
- ▶ We will be looking at **real-life companies** and also following an international team as they deal with different professional challenges.
- ▶ **Business Partner** also gives students access to **MyEnglishLab**, digital interactive resources for self-study at home.

How often do classes take place?

- ▶ There will be weekly online video classes via Microsoft Teams and we will also be using the ILIAS learn management system
- ▶ Weekly homework tasks and assignments (often involving interactive teamwork with classmates)
- ▶ To participate you will need a good internet connection, computer or laptop with a functioning camera and microphone.
- ▶ Should the Covid-19 restrictions permit, we may also have some on-site lessons.
- ▶ Class size is limited to a maximum of 12 participants



When do classes start?

- ▶ The courses start in the week beginning Monday, October 4
- ▶ There are 9 classes to choose from at the following times:
- ▶ Mondays 10:00 -11:30 / 12:00 – 13:30
- ▶ Tuesdays 10:00 -11:30 / 12:00 – 13:30 / 14:00 – 15:30
- ▶ Wednesdays 8:00 – 9:30 / 10:00 – 11:30
- ▶ Thursdays 8:00 – 9:30 / 10:00 – 11:30

What SLP level must I have to join the course?

- ▶ You must have a current SLP of at least **3332** to begin the course.
- ▶ 4 Bachelor credit points are awarded to students who pass the course.

Who will be teaching the course?

- ▶ Your course teachers are Valerie Doyle who will be teaching 6 courses, Michael O'Connor who will be teaching 2 courses and Sylke Schulte who will be teaching 1 course.

How do I get my 4 Bachelor credit points?

- ▶ You must attend class regularly over three consecutive terms and do the assigned tasks (workload 120 hours).
- ▶ You must achieve **a level 3** in **oral** and **writing** skills.
- ▶ The oral exam will most likely be in the form of a 20-minute video presentation and discussion on a business-related theme and will be held at the end of June/start of July 2022.
- ▶ The written exam will be in the form of continuous assessment of a writing portfolio focusing on professional writing tasks such as reports, proposals, summaries, informal and formal correspondence.

What happens if I fail the exams?

- ▶ You have **two more tries** to pass the exams (in September 2021 and January 2022)
- ▶ If you fail the portfolio writing assessment, you will have 2 more tries in the form of an on-site 60-minute writing exam.

How do I join the course?

- ▶ You must register for one of the courses via Campus Management (CMS), the deadline is 12:00 - 30 September 2021
- ▶ For all questions concerning the timetable and Campus Management please contact Dr. Novo (room 1124, novo@hsu-hh.de) or Frau Henning. melanie.henning@hsu-hh.de

Course Leader

- ▶ **Any questions about course content?**
- ▶ Contact Valerie Doyle, room 1124 (doylev@hsu-hh.de)