

## Bachelorarbeit/Masterarbeit

# Evaluation parameters for value chains and the involved companies in a local production network

**Keywords:** applied research; qualitative and quantitative evaluations; value chains; preferably BA; WI

**Sprache:** DE/ENG

**Abstract:** Within the project ProNeD (production next door) a local production network for furniture will be established. One goal is to give the customer some power in determining the value chain, e.g. by putting a focus on sustainability, social/community effort, etc. The first step of this thesis is to research which parameters customers find important in the production/ in the value chain of their product. Then appropriate ways to evaluate and compare possible value chains according to the defined parameters need to be found.

**Kontakt:** Julia Markert, [julia.markert@hsu-hh.de](mailto:julia.markert@hsu-hh.de)

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